



Hello,

Statistics Canada's Statistical Registers and Geography Division is conducting a voluntary electronic survey for the following postal code^{OM} data files: the Postal Code^{OM} Conversion File (PCCF) and the Postal Code^{OM} Conversion File Plus (PCCF+). The questionnaire will be available to users between **April 4, 2017**, and **May 12, 2017**. PCCF and PCCF+ end users have been selected to participate in this survey. Your input is important, and we would like to thank you in advance for your contribution.

If you are not an end user of the postal code^{OM} product files, we ask that you please forward this email and attached survey to the appropriate end users in your organization for them to complete and return to Statistics Canada. If you received this email in error, contact Statistics Canada at the email address provided below.

Please open the attached questionnaire, available in PDF format. Once you complete the survey, please send it back to Statistics Canada at statcan.pccf fccp.statcan@canada.ca.

Statistics Canada's Statistical Registers and Geography Division would like to obtain additional information on how your organization uses the Postal Code^{OM} Conversion File(PCCF) and the Postal Code^{OM} Conversion File Plus (PCCF+). This information will help the divisions responsible for producing the PCCF and PCCF+ to better understand how they are used, as well as identify the priorities of end users.

Organization or department: _____

Section: _____

1. For how many years has your organization or department used the PCCF?
 - Less than 5 years
 - 5 to 10 years
 - More than 10 years
 - Used on an irregular basis

2. For which purposes is the PCCF mainly used within your organization? Please select all that apply and give a brief description in the space provided.
 - Mapping
 - Geocoding
 - Data linkage to census data
 - Data linkage to other data
 - Analysis
 - Research

- Data verification
- Creating and updating databases
- Other—please specify: _____

Description:

3. Which standard geographic units available in the PCCF does your organization use **most frequently**? Please rank from 1 to 10, 1 being used most frequently and 10 being used least frequently.

- Block face
- Dissemination block
- Dissemination area
- Census tract
- Census subdivision
- Census division
- Province
- Census consolidated subdivision
- Economic region
- Federal electoral district

4. Which of the following variables from the PCCF does your organization use to analyze the file or to create subsets of the PCCF? Please select all that apply.

- Postal code^{OM} type (PCtype)
- Community name (Comm_name)
- Delivery mode type (DMT)
- Historical delivery mode type (H_DMT)
- Birth date (Birth_Date)
- Retirement date (Ret_Date)
- Delivery installation (PO)
- Quality indicator (QI)
- Source

5a. When working with the PCCF, do you use the representative point latitude and longitude fields?

- Yes
- No

5b. If you selected “Yes” in Question 5a, please specify how you use the representative point latitude and longitude fields. Select all that apply and give a brief description in the space provided.

- Mapping
- Geocoding
- Creating spatial relationships
- Spatial analysis
- Analysis
- Other—please specify: _____

Comments:

6. The single link indicator (SLI) can be used to establish a one to one relationship between postal codes^{OM} and dissemination areas, dissemination blocks or block faces. When working with the PCCF, do you work most frequently with the entire file, or do you create a subset of records with an SLI=1?

- Work with the entire file
- Create a subset of SLI=1 records
- Other—please specify: _____

7. Would you find value in a forward sortation area conversion file? If you answer “Yes,” please give a brief description in the space provided of how you would use this product.

- Yes
- No

Comments:

8. Do you use the *Postal Code Conversion File Reference*?

- Yes
- No (If you selected "No" please go to Question 10.)

9. Which sections of the *Postal Code Conversion File Reference* do you use? Please select all that apply.

- What's new?
- About this product
- Technical specifications
- Data quality
- Appendix A (Glossary)
- Appendix B (Hierarchy of standard geographic units for dissemination)
- Appendix C (Geographic units by province and territory)
- Appendix D (Census subdivision types by province and territory)

10. What other information would be helpful to you and could be included in the *PCCF*?

11. How would your work be affected if Statistics Canada were no longer able to disseminate and support the PCCF? Please select one response.

- Significant impact on the work or project (the file is **required** for the work)
- Minor impact on the work or project (the file is used to complete the work but is not required; however, it does benefit the work)
- No impact (the file is used, but the work would not be affected)
- Other—please specify: _____

12. Please provide any additional comments or suggestions regarding the PCCF below:

Comments:

Postal Code^{OM} Conversion File Plus user feedback questions

The Postal Code^{OM} Conversion File Plus (PCCF+) is a SAS control program and set of associated datasets. It is derived from the Postal Code^{OM} Conversion File (PCCF), a 2011 postal code^{OM} population weight file, the Geographic Attribute File, health region boundary files and other supplementary data. The primary purpose of the PCCF+ is to automatically assign a range of Statistics Canada standard geographic areas and other geographic identifiers based on postal codes^{OM}. The PCCF+ differs from the PCCF in that it uses population weighted random allocation for many postal codes^{OM} that link to more than one geographic area.

1. How do you use the PCCF+? Please select all that apply.
 - Run the program and use the output file to assign standard geographic classification (e.g., dissemination areas or census metropolitan areas)
 - Run the program and use the output file to assign latitude and longitude
 - Run the program and use the diagnostic information in the output file to determine whether you are satisfied with the level of geocoding for the problem postal codes^{OM} in your input file
 - Modify the program for custom geocoding and processing
 - Use the component files for other purposes
 - Other—please specify: _____
2. Which aspect of the PCCF+ do you find most valuable?
 - Population based weighting for multiple matches between postal codes^{OM} and census geography
 - Diagnostic information (e.g., residential flag, institutional flag or precision)
 - Supplementary information (e.g., income quintiles, Inuit lands or health regions)
 - Underlying data files (e.g., WC6dups.txt, PCCF.uniq.txt or pccfdups.txt)
 - SAS code
3. What diagnostic information from the PCCF+ do you use? Please select all that apply.
 - Link or link source
 - Precision
 - Residential flag
 - Institutional flag

4. In which fields of research or analysis do you use the PCCF+? Please select all that apply.

Health

Social science

Economics

Education

Natural and applied science

Other—please specify: _____

5. Please provide any additional comments or suggestions regarding the PCCF+ below:

Comments:
